

The Mother of Eden Story

Necessity is the mother of all invention. Necessity is what led Tereson Thomas, founder and CEO of Mother of Eden, to invent the Fuzzi Bunz pocket diapering system. Tereson invented Fuzzi Bunz pocket diapers in 1998 in response to her three-month old son, Eden's, chronic diaper rash. The disposable diapers contained chemicals that inflamed her son's diaper rash. The cloth diapers on the market were clunky, old-fashioned, hard to clean and did not keep her son dry and rash free. She faced the challenge of inventing a product that would keep her baby dry, be easy to clean and care for, prevent leaks as good as or better than disposables, and still be more economical than disposables and other cloth diaper options. She was looking for a real diapering option to fit her modern lifestyle.

After an exhaustive search, Tereson developed her own diapering system by hand-stitching diapers in her home. The diapers she invented worked and she decided to share her unique invention with mothers around the world who were also disenchanted with the available diapering options. Within one year, Mother of Eden and the Fuzzi Bunz diaper empire were born.

Mother of Eden first introduced the new fleece pocket diaper product to a community of mothers on the Internet who were already using cloth diapers. One customer turned into two, two into four and the customer base continued to multiply from that point on. On June 17, 2003, Tereson was officially and legally granted a patent for her product.

Today, Fuzzi Bunz have gained incredible popularity among cloth diaper users. In fact, loyal Fuzzi Bunz product users have made Fuzzi Bunz the top-rated cloth diaper according to DiaperPin.com, the leading cloth diapering resource on the Internet.

Because of this popularity, Mother of Eden has experienced rapid physical and financial growth since its modest beginnings in Tereson's home. Today, Mother of Eden is run from a 9,000 square foot building in New Iberia, Louisiana, and Tereson is planning on contracting with different American manufacturers to keep up with the growth of Fuzzi Bunz. Mother of Eden is a multi-million dollar company with annual sales exceeding \$2,500,000.

Fuzzi Bunz diapers can be purchased through small work-at-home-mom Internet boutiques listed at www.fuzzibunz.com. They also will be available in specialty retail stores later this year.